

# Hungarian Association of Environmental Enterprises

# GREENER PASTURES





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25 YEARS OF EXPERIENCE IN THE ENVIRONMENTAL INDUSTRY

- green industrial cooperation
- advocacy
- attitude shaping
- circular economy
- external economic relations
- international projects
- climate change adaptation



### The Hungarian Association of Environmental Enterprises (HAEE) is a non-profit advocacy organization, established in December, 1992.

At present, we have 230 member companies, which are important economic operators of the Hungarian eco-industry. The members of the Association observe and enforce the local, regional and global goals, principles and priorities of environment and nature protection. They promote protecting biodiversity, achieving the goals of climate policy, conserving natural resources, implementing circular economy, waste hierarchy, economical and effective usage of materials and energy, and sustainable development of livable environment. We help improve environmental processes and activities both at national and international level, with special regard to the Carpathian Basin, The Danube River Catchment Area and the V4 cooperation.

### **ADVOCACY**

As a representative of professional interests, the Association is a valued expert partner of the national legislation preparatory bodies, and requests statuary interpretations and resolutions for the specific demands of its members.

### FOCUS ON GREEN INDUSTRY

The members of the environmental industry directly contribute to protecting one of the fundamental citizens' rights, i.e. ensuring healthy environment, and also to achieving the national and UN sustainability goals. In accordance with that, our members do not only perform entrepreneurial activities, but also public functions. That added social value distinguishes them from the companies operating in other sectors, since the members of the environmental industry perform their tasks with increased social responsibility, broad spectrum of professional knowledge and innovative solutions, while also creating jobs. Our common activities contribute to sustainability, establishing green industry and green economy in Hungary, and implementing the concept of circular economy.



### **OUR WORKING GROUPS**

The Association manages working groups with the participation of the representatives of its member companies to promote efficiency in the operation of the sector and the member companies. Our working groups are Environmental Communication and Information Technology (awareness-raising and education), Prevention of Littering, Measuring – Sampling, Remediation and Damage Control, Waste Prevention and Waste Management, Water Management and Water Conservation, Innovation.



230
MEMBER COMPANIES

The Hungarian Association of Environmental Enterprises has the most members among Hungarian environmental organizations 59.631<sub>HEADS</sub>

The headcount of the employees of HAEE's member companies (2018).

934 770 455 708 HUF

The yearly turnover of the member companies of HAEE (2018).



### PROJECT MANAGEMENT

The reliable, scientific professional background of the Association attracts national and international projects, thus we have participated in many significant EU and Hungarian tenders as partners.

### **PUBLIC AFFAIRS**

The extensive social network of the Association enables the fair collaboration with governmental entities, professional organizations, educational institutions, civic organizations. As a result, we can represent the interests of our member companies and establish further professional contacts.

### PROFESSIONAL EVENTS, CONFERENCES, EXHIBITIONS

- The HAEE regularly organizes conferences on the current issues of waste management, awareness-raising, remediation, environmental measurements and sampling, air quality protection, sewage sludge treatment and sewage management.
- The ÖKOINDUSTRIA International Environmental Industry, Energy Efficiency and Renewable Energy Exhibition is organized traditionally every second year by the Association. The 6th ÖKOINDUSTRIA Exhibition will take place in Budapest in April, 2020.
- Every February, we organize a National Environmental Protection Meeting with the participation of renowned agents of environmental protection and environmental industry, managers of diplomatic missions and member companies. At this prestigious event, The Awards for Environmental Protection, established by the HAEE, are given for two categories: private individuals and companies.
- We publish an EcoIndustry Yearbook online: a popular almanac of the Hungarian environment and nature protection (EcoIndustry Yearbook: evkonyv.kszgysz.hu).

### THE INTERNATIONAL RELATIONS OF HAEE

To ensure the organizational representation of our members within the EU's wide spectrum of international expert bodies, the HAEE is a member of the following organizations:

- International Solid Waste Association (ISWA), a hulladékkal kapcsolatos nemzetközi együttműkö k fejlesztése céljából
- Network for Industrial Contaminated Land in Europe (NICOLE),
- European Water Association (EWA),
   a vizek védelmével kapcsolatos nemzetközi együttműködések kiszélesítése érdekében.

az ipari kármentesítési témákban a nemzetközi kapcsolatait megerősítse céljából







#### **CONTACT:**

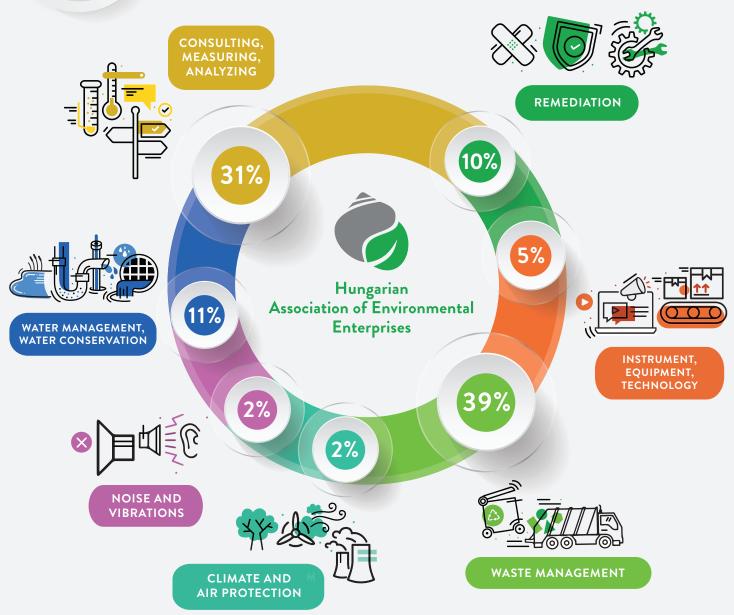
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E-mail: kszgysz@kszgysz.hu
Web: kszgysz.hu/en/, kexport.hu/en/,
aszek.hu okoindustria.hu/en/,
xir.kszgysz.hu



### THE SPECIALITIES OF OUR MEMBERS



#### FORMS OF MEMBERSHIP IN OUR ASSOCIATION:

- •ordinary members: companies working in the environmental services, architecture, environmental research and development, water supply and sewerage, waste management, waste recovery, air quality protection, noise and vibration abatement, remediation, etc., including the producers and distributors of the necessary tools for the those activities,
- •supporting members: big companies and organizations that prioritize environmental protection and sustainability,
- •associate members: universities, research centers, civic organizations, media.

### PROFESSIONAL CONFERENCES

Environmental reporting,
Air quality protection,
Water and sewage management,
Accreditation, Innovative waste
management, Environmental
measuring and sampling

### THEMATIC WORKING GROUPS

### **PROJECTS**

Round table and brainstorming sessions for a clean Tisza, Plastic Cup, Green Dot, Green-Pack, awareness-raising, job fairs, XIR, preparing strategies, Award for Environmental Protection

# MEMBERSHIP IN INTERNATIONAL ORGANIZATISONS

The International Solid Waste Association,
European Water Association,
Network for Industrially Coordinated,
Sustainable Land Management
in Europe, EURACHEM

Environmental Communication and Information Technology (awareness-raising and education), Preventing littering, Measuring – sampling, Remediation and damage control, Waste prevention and management, Water management and water protection, Innovation

### **EVENTS**

National Environmental Protection Meeting, ÖKOINDUSTRIA, Joint bodies, Trainings, Yearly staff meetings

### **TRAININGS**

Circular Economy, Green Marketing, Electronic Public Procurement System, GDPR in the eco-industry

We are both a member
and the Hungarian contact of the
Hungarian jury for the European Business
Awards for the Environment (EBAE)
and the GREEN BRANDS.



Hungarian
Association of Environmental
Enterprises



NATIONAL
ENVIRONMENTAL PROTECTION
ETING



GREEN GLOBE FESTIVAL







AWARDS FOR ENVIRONMENTAL PROTECTION

### R ACTIVITIES:

We manage clusters to efficiently support the export activities of the environmental industry and to improve Hungarian accreditation practices.



#### **KEXPORT**

The KEXPORT Cluster furthers our member companies' international success by supporting the export activities of the environmental industry. The purpose of the cluster is to open up new business opportunities, to uncover work possibilities abroad and to generate common projects through common international marketing.

kexport.eu



#### **ASZEK**

The mission of the Akkreditált Szervezetek Klaszter (ASZEK, cluster of accredited organizations), founded in 2015, is to offer professional representation to individuals and companies accredited in Hungary.

The cluster is open to every organization - not exclusively in the environmental industry - that has accreditation in Hungary or has officially requested it.

aszek.hu



### AWARDS FOR ENVIRONMENTAL PROTECTION

The Awards, founded in 1999 by the Association, are given every year to those whose activities significantly contributed to improving the state of the environment. They are awarded in two categories (companies and private individuals). The winners of the company award are offered the possibility to enter the competition for the European Business Awards for the Environment (EBAE), which is organized every second year since 1987.



#### XIR

The Association maintains a comprehensive database on its website of the members of the Hungarian eco-industry (xir.kszgysz.hu). The records contain the data of approx. 2000 companies, and any company working in the economical industry can request to be added free of charge.

xir.kszgysz.hu





kszgysz.hu/zoldrendezvenyhelyszin





JOIN US!

FEEDBACK

MEMBERSHIP

FILLING OUT
THE APPLICATION
FORM

THE DECISION OF THE HAEE COUNCIL

INTENTION, COMMITMENT

#### **REGISTRATION**

choosing a form of membership (ordinary, supporting, associate) kszgysz.hu/tagjaink/csatlakozas



- a community in the green industry which inspires, motivates and generates innovation,
- knowledge center which gives access to information relevant to the sector, and offers possibilities to implement professional recommendations,
- a community of like-minded individuals – shaping the way to sustainability and circular economy,
- relational capital forming business partnerships for economic viability and efficiency,
- green marketing consulting in the sector,
- discounts for participations at professional events and in media appearances
- prompting members' participation in the dual education system,
- writing applications, participating in national and international tenders,
- organizing networking events,

- established media relations allowing to introduce and popularize eco-industrial activities,
- in our newsletters, we keep our members informed of the current events, the tenders and the legislative changes in the green industry,
- business partnership mediation in products and services related to the green industry,
- ÖKOINDUSTRIA International Environmental Industry Exhibition organized every second year – ÖKOINDUSTRIA Grand Prize,
- yearly National Environmental Protection Meeting focusing on networking,
- detailed introduction of our member companies on our website:

www.kszgysz.hu/en/our-members



## ÖKOINDUSTRIA

**2020. SPRING** 

WWW.OKOINDUSTRIA.HU/EN/

